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Learning Style: On Demand

Technology:

Difficulty: Beginner

Course Duration: 2 Hours

## Web Design Theory



## **About this course:**

Web Design Theory and Best Practices teaches students how to make sure their web site is great. Every student, experienced or beginner, should take Web Design Theory and Best Practices, as it is designed to fill in the gaps in learning that normally take designers years to learn on their own, if they ever do.

## **Audience:**

- This course is designed for all beginners and professional level Developers and Designers.

## **Prerequisite:**

- There are no prerequisites for this course.

## **Course Outline:**

### **Best Practices**

- Introduction
- Emotion vs. logic
- Questionnaire and Tagline
- Unique Selling Points
- More Questions to Ask
- Research Introduction
- Research Notes
- Research Process Sheet

### **The Web Professional**

- Usability
- Visual acquisition patterns
- Link usability
- Appearance of usability
- Chunk design
- Proximity
- Other chunk visuals
- Worksheet wireframe
- Clean design alignment
- Writing for web

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